

HELP BEARS AVOID YOU. CARRY A BEAR BELL.



Bears are found in Japan.

Most bears in Japan avoid people.
Let bears know you're coming.
A simple bear bell can help
prevent dangerous encounters.

3 SIMPLE THINGS



MAKE NOISE

Clap your hands
or make noise in
areas with limited
visibility.



CARRY A BEAR BELL

Carry or wear a bear
bell so bears know
you are nearby.



TALK WHILE HIKING

Talk while hiking so
bears know you are
nearby.

! IF YOU ENCOUNTER A BEAR



DO NOT FEED BEARS

Feeding bears makes bears
aggressive and dependent on
humans.



DO NOT APPROACH BEARS

Keep your distance and
back away slowly. Never run.

BE RESPONSIBLE IN NATURE



Take all your trash with you.
Keep wildlife wild.

BEAR SAFETY TIPS



← Scan the QR code for
more safety tips.

BEAR HABITAT IN JAPAN



Ministry of the Environment



Japan Tourism Agency